

Enrollment No: \_\_\_\_\_

Exam Seat No: \_\_\_\_\_

# C. U. SHAH UNIVERSITY

## Winter Examination-2019

**Subject Name:** Professional Communication

**Subject Code:** 4TE01PRC2

**Branch:** B.Tech (All)

**Semester : 1**

**Date : 14/11/2019**

**Time : 02:30 To 05:30**

**Marks : 70**

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

**Q-1              Attempt the following questions: (14)**

- a) He is doing his work excellently. The underlined word is \_\_\_\_\_. 1  
i) noun      ii) pronoun      iii) verb      iv) adverb
- b) The tall boy is my younger brother. The underlined word indicates 1  
\_\_\_\_\_ degree.  
i) positive      ii) comparative      iii) superlative      iv) none
- c) Coolie a person who helps \_\_\_\_\_ to carry their luggage. 1  
i) patients      ii) students      iii) passengers      iv) soldiers
- d) The noun form of the word entertain is \_\_\_\_\_. 1  
i) entertained      ii) entertaining      iii) entertainment      iv) to entertain
- e) Sudha dances gracefully. The underlined word is \_\_\_\_\_ noun. 1  
i) common      ii) material      iii) abstract      iv) proper
- f) Harshit is cleverer than Ankit. The underlined word is \_\_\_\_\_. 1  
i) adjective      ii) metaphor      iii) verb      iv) noun
- g) To save the environment more and more trees \_\_\_\_\_. 1  
i) grow      ii) has grow      iii) should be grown      iv) should cut
- h) She is very punctual. The underlined word is \_\_\_\_\_. 1  
i) noun      ii) pronoun      iii) common noun      iv) interjection
- i) Structure of the simple future tense is \_\_\_\_\_. 1  
i) S+shall/will+V      ii) S+will+be+ing.V  
iii) S+V+O      iv) S+will+have+V3
- j) The superlative degree of powerful is \_\_\_\_\_. 1  
i) more powerful      ii) most powerful  
iii) too powerful      iv) less powerful
- k) The past participle of the verb run is \_\_\_\_\_. 1  
i) run      ii) ran      iii) running      iv) to run
- l) Haptics is related to \_\_\_\_\_ touch. 1  
i) spoken      ii) written      iii) human      iv) audio
- m) There are two types of letters the first is \_\_\_\_\_ and the second is business letters. 1  
i) informational      ii) communicational



- iii)personal informal iv)formal  
 n) ‘Communication’ means to share \_\_\_\_\_.  
 i)Data ii)information iii)thoughts iv)all of these
- 1

**Attempt any four questions from Q-2 to Q-8**

<b>Q-2</b>	<b>Attempt all questions</b>	<b>(14)</b>
a	What is ‘noise’? Explain its effect in communication with relevant example.	<b>05</b>
b	Write a detailed note on chronemics	<b>05</b>
c	Write the tense: i) The cat catches the mice. ii) I am writing a letter. iii) You have done your work. iv) Who has ordered the parcel?	<b>04</b>
<b>Q-3</b>	<b>Attempt all questions</b>	<b>(14)</b>
a	Fill in the blanks using the appropriate word/s from the given brackets. 1. Mrs. Sharma_____the meeting tomorrow.(will address/was address) 2. Tarun_____gone vadodara.(have/has) 3.I_____about to reach there.(am/be) 4.Neither Somesh _____Suresh informed her.(nor/or) 5.A little star_____in the sky(be+shine/is+shining) 6.I shall_____Kerela next year.(visit/visited) 7.Bindu_____Brinda are twins.(and/or)	<b>07</b>
b	Use the following word in your own sentences. 1.Hole-Whole 2.Hair-Hare 3.Fair –Fare 4.Weak-Week 5.Wet-Wait 6.Role-Roll 7.Lace-Less	<b>07</b>
<b>Q-4</b>	<b>Attempt all questions</b>	<b>(14)</b>
a	What is communication? Explain its flows with suitable examples.	<b>07</b>
b	What is listening? Explain its types.	<b>07</b>
<b>Q-5</b>	<b>Attempt all questions</b>	<b>(14)</b>
a	What lesson did you get from the story ‘Sorry the line is busy’?	<b>07</b>
b	Differentiate between Skimming and Scanning.	<b>07</b>
<b>Q-6</b>	<b>Attempt all questions</b>	<b>(14)</b>
a	Describe the scene of the house where Sudha Murty goes to express her condolence.	<b>07</b>
b	Write the conversation between H.O.D and you as the CR of your class on how to celebrate the ‘National Youth Day’ in next semester.(minimum 15 Dialogues)	<b>07</b>
<b>Q-7</b>	<b>Attempt all questions</b>	<b>(14)</b>
a	Construct a coherent paragraph on ‘Words Are Louder Than Action’.	<b>07</b>
b	As a purchase manager of Samay and Sons Ahemdabad.Write a letter to M/s HMT corporation Chandigarh, complaining that the watches you recently bought from them, do not function properly and ask for the replacement.(use modified block style)	<b>07</b>



<b>Q-8</b>	<b>Attempt all questions</b>	<b>(14)</b>
<b>a</b>	Write a letter of inviting quotation for 100 computer systems you need for starting a computer centre in your college. Address your letter to HCL Pvt. Ltd,Kachhibowli ,Hyderabad.(use modified block style)	<b>07</b>
<b>b</b>	Discuss the end of the story ‘Life is an Examination’.	<b>07</b>

